

'The Natural Therapist'

The official journal of the Australian Natural Therapists Association (ANTA)



ABN – 68 000 131 142

'The Natural Therapist' Advertising Booking Form

Business / Organisation Name	
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Billing / Invoice Address	
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Type of Business	
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Contact Name	
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Phone		Mobile	
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Email	
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Publication Dates			
	<input type="checkbox"/>	Autumn (March 2020)	Artwork submissions due January 15 th
	<input type="checkbox"/>	Winter (June 2020)	Artwork submissions due April 15 th
	<input type="checkbox"/>	Spring (September 2020)	Artwork submission due July 15 th
	<input type="checkbox"/>	Summer (late November 2020)	Artwork submissions due September 15 th

Full Colour Display Ad	Size	Casual Rate
<input type="checkbox"/> Inside Front Cover (page 2- gloss finish) *	210 W x 297 H mm (+3mm bleed)	\$1035
<input type="checkbox"/> Inside Front Cover * (pages 3 & 4)	210 W x 297 H mm (+3mm bleed)	\$995
<input type="checkbox"/> Inside / Outside Back Cover (pages 47 / 48 – gloss finish) *	210 W x 297 H mm (+3mm bleed)	\$1035
<input type="checkbox"/> Inside Back Cover * (pages 46 – depending on TNT size)	210 W x 297 H mm (+3mm bleed)	\$995
<input type="checkbox"/> Full Page	Full A4 page 210 W x 297 H mm (+3mm bleed)	\$850
<input type="checkbox"/> Half Page	Half page 187 W x 130 H mm	\$475
<input type="checkbox"/> Quarter Page	Quarter page 85 W x 125 H mm	\$325

* Subject to availability. Please confirm availability before booking.

Rates include GST. Prices are listed per edition.

Advertorials are an additional \$100 depending on advertisement size.

☐ Yes, I would like to submit an advertorial.

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Artwork Format

- Please supply artwork in PDF, TIFF, PSD, High resolution JPG and AI file formats.
- Artwork to be emailed to **thenaturaltherapist@anta.com.au**

Payment Options

* Payments are required after the publication of The Natural Therapist.

Cost Calculator	
Advertisement Price (including GST)	\$
TOTAL	\$

Credit Card Authorisation		
<input type="checkbox"/>	I authorise ANTA to debit my credit card for:	Amount (including GST) \$

Type of Card	
<input type="checkbox"/>	Visa
<input type="checkbox"/>	Mastercard

Card Details	
Card Number:	
CCV Number (See reverse of the card):	
Expiry Date:	
Name on the Card:	

Signature of cardholder: _____ Date: _____

BPAY – Telephone and Internet Banking	
<input type="checkbox"/>	I wish to be invoiced to enable payment of account via BPAY.

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Terms and Conditions

Customer Responsibility

ANTA makes every effort to ensure optimal reproduction of your artwork. It is the advertiser's responsibility to ensure all files conform to the above specifications. Any non-complying files will be returned to advertisers. ANTA may advise advertisers to adjust advertisements if ANTA suspects the file will not print well, however ANTA will not be liable to recoup any perceived loss from lack of clarity.

Advertisers need to acknowledge that they are the owner of, or legally authorised to use the information supplied to ANTA including trademarks, trade names, designs, photographs and illustrations. ANTA will not be held responsible for incorrect information supplied. ANTA's liability is limited to the cost of the advertiser's artwork.

ANTA relies on advertisers to make sure material provided to The Natural Therapist complies with the Australian Consumer Law under the Competition and Consumer Act 2010. ANTA accepts no responsibility for breaches of the Australian Consumer Law by advertisers.

ANTA recommends advertisers ensure advertisements comply with the Therapeutic Goods Administration Advertising Code. For more information visit www.tgacc.com.au.

Suitable Content

ANTA reserves the right to reject any material that believes to contravenes any laws, is offensive or indecent. Except for pre-booked preferential positions, ANTA retains that right to determine the presentation, format, placement, order and position of the material supplied. ANTA will work with advertisers to ensure advertisements appear in the correct format.

Directory Distribution

ANTA does not guarantee the availability of The Natural Therapist in any destinations, by a certain date, or on a continuous basis.

Payment Terms

Full payment is required after The Natural Therapist has been published. Rates are subject to change per edition.

Payments are accepted via credit card, BPAY or internet transfers. Please make all cheques and money orders payable to 'Australian Natural Therapists Association (ANTA)'.

Cancellation

Advertising cancellations must be received at least 14 days prior to the final artwork due date. Notification must be made to ANTA in writing. A cancellation fee of 20% (inclusive of GST) will be incurred.

Privacy

The collection of personal and business details may be required for the purpose of communicating with advertisers (e.g. email address, phone numbers and postal addresses). This information will be stored on ANTA's secure database. If there are any other circumstances in which this information is to be used, ANTA will first seek permission.

I hereby agree to the above terms and conditions:

Signed: _____

Date: _____

Print Full Name: _____

Please submit and email all pages of this completed form to thenaturaltherapist@anta.com.au