



## CLASSIFIEDS BOOKING FORM

Classified advertisements must be relevant to the profession of Traditional Medicines and Natural Therapies. ANTA reserves the right to accept or reject classified advertisements. Payments must be submitted prior to classified placement on the ANTA site.

Note: Text Classified prices for Non-ANTA Members only.

<b>Business/Org Name</b>			
<b>Billing/Invoice to address</b>			
<b>Type of Business</b>			
<b>Contact Name</b>			
<b>Phone</b>		<b>Mob</b>	
<b>Fax</b>		<b>Email</b>	

<b>ANTA Web Classifieds</b>	(Web classifieds remain online for maximum 3 months)		
<b>Display Ad - WEB</b>	<b>Size</b>		<b>Casual rate</b>
<input type="checkbox"/> Graphic Banner Ad	650px x 250px	<b>Stand out from the rest with a full colour banner ad.</b> <b>Graphic Artwork to be supplied to ANTA.</b> (See Artwork Format below for suitable file types.) Hyperlinks included.	\$210 – Non Members \$110 - Members
<input type="checkbox"/> Text Classified	100 word limit	(Text Classifieds greater than 100 words will not be published.) Submit <u>Text classified Online</u> .	\$55 Non-Members FREE - Members
<i>Rates include GST</i>			

<b>Artwork Format</b>
Please supply Banner Ad artwork in Web optimised low resolution jpg, png or gif file formats. Flash format may be used. Artwork and Link to be emailed to webmaster@anta.com.au.
<b>Name of Designer/Agency producing/supplying artwork:</b>
<b>Contact Details:</b>



**Payment Options**

Full payment is required prior to classified being posted online.

**Credit Card Authorisation**

<input type="checkbox"/>	I authorise ANTA to debit my credit card for the amount of:	<b>Amount (incl. GST)</b>	\$ <input type="text"/>
--------------------------	---	---------------------------	-------------------------

**Type of Card**

<input type="checkbox"/>	Visa
<input type="checkbox"/>	Mastercard

<b>Card Number:</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<b>Expiry Date:</b>	<input type="text"/>
<b>CCV number:</b> Last three numbers on the reverse of card	<input type="text"/>					
<b>Name on Card:</b>	<input type="text"/>					

**Cheque or Money Order**

<input type="checkbox"/>	I wish to pay by cheque or money order, made payable to Australian Natural Therapists Association (ANTA), in the amount of:	<b>Amount (incl. GST)</b>	\$ <input type="text"/>
		<b>Date Sent:</b>	<input type="text"/>

*Please note that classified placement will not occur until payment is received.*



## Term and Conditions

### Customer Responsibility

We make every effort to ensure optimal reproduction of your text classified or artwork. It is your responsibility to ensure your text and files conform to the above specifications. Any non-complying files will be returned to you. We may advise you to make adjustments if we suspect your file will not print well, however ANTA will not be liable to recoup any perceived loss from lack of clarity.

You acknowledge that you are the owner of, or legally authorised to use the information supplied to us including trademarks, trade names, designs, photographs and illustrations. ANTA will not be held responsible for incorrect information supplied. If any errors are made during our production process, you will be compensated by discounted fees on further advertising. Our liability is limited to the cost of your advertisement.

ANTA relies on Advertisers to make sure material provided The Natural Therapist and ANTA website complies with Australian laws. ANTA accepts no responsibility for breaches of Australian law by Advertisers.

ANTA recommends advertisers ensure advertisements comply with the Therapeutic Goods Advertising Code. For more information visit [www.tgacc.com.au](http://www.tgacc.com.au).

### Suitable Content

ANTA reserves the right to reject any material we believe contravenes any law, is offensive or indecent. With the exception of pre-booked preferential positions, we retain the right to determine the presentation, format, placement, order and position of the material supplied. We will work with you to ensure your classified appears in the correct category.

### Directory Distribution

ANTA will not guarantee the availability of The Natural Therapist or website in any particular destinations, by a certain date, or on a continuous basis.

### Payment Terms

**Full Payment is required at time of booking.**

Rates are subject to change.

**Acceptable payment forms include credit card, money order or cheque.**

Please make all cheques and money orders payable to 'Australian Natural Therapists Association' ANTA.

### Cancellation

Any classified cancellations must be received at least 7 days after the *booking* date. Notification must be made in writing. A cancellation fee of 20% (inclusive of the GST component) may be incurred.

### Privacy

The collection of personal details may be required for the purpose of communicating with you (e.g. your home email address).

This information will be stored on our secure database. If there are any other circumstances in which this information is to be used, we will first seek your permission.

**I hereby agree to the above terms and conditions:**

<b>Print Full Name:</b>	
<b>Date:</b>	