

# 'The Natural Therapist'

The official journal of the Australian Natural Therapists Association (ANTA)



ABN 68 000 131 142

## ADVERTISING BOOKING FORM

<b>Business/Org Name</b>	
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<b>Billing/Invoice Address</b>	
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<b>Type of Business</b>	
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<b>Contact Name</b>	
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<b>Phone</b>		<b>Mob</b>	
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<b>Email</b>	
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<b>Publication Dates</b>		
<input type="checkbox"/>	March 2017	(Advertising closes: February 2017 )
<input type="checkbox"/>	July 2017	(Advertising closes: June 2017 )
<input type="checkbox"/>	November 2017	(Advertising closes: October 2017 )

<b>Full Colour Display Ad</b>	<b>Size</b>	<b>3 issues or more (\$ per issue)</b>	<b>Casual rate</b>	<b>2 pages / issue 3 issues or more</b>
<input type="checkbox"/> Inside Front Cover*	210 W x 297 H mm	\$795	\$1035	\$1272 / issue
<input type="checkbox"/> Inside Back Cover*	210 W x 297 H mm	\$795	\$1035	
<input type="checkbox"/> Back Page*	210 W x 297 H mm	\$795	\$1035	
<input type="checkbox"/> Centre Pages	<b>Full page A4</b> 210 W x 297 H mm	\$730	\$945	\$1168 / issue
<input type="checkbox"/> 1/2 Page ad	<b>1/2 page</b> 187 W x 130 H mm	\$415	\$520	
<input type="checkbox"/> 1/4 Page ad	<b>1/4 page</b> 85 W x 125 H mm	\$295	\$331	

\* Subject to availability. Please confirm availability before booking.

Rates include GST. Prices listed are per edition.

Please note: Please contact us for any advertising campaigns you wish to run.

ANTA

PO Box 657, Maroochydore QLD 4558

Free call: 1800 817 577 T: (07) 5409 8222 F: (07) 5409 8200

E: thenaturaltherapist@anta.com.au - www.australiannaturaltherapistsassociation.com.au

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## Artwork Format

Please supply artwork in PDF, TIFF, PSD, High resolution JPG and AI file formats.  
Artwork to be emailed to [thenaturaltherapist@anta.com.au](mailto:thenaturaltherapist@anta.com.au)

## Artwork Supply (If applicable)

**Name of Designer/Agency producing/supplying artwork:**

**Contact Details:**

## Payment Options

Payment is required at time of ad booking. Unpaid advertisements will not be printed.

## Cost Calculator

<b>Ad Price (incl. GST)</b>	\$	
<b>TOTAL</b>	\$	

## Credit Card Authorisation

I authorise ANTA to debit my credit card for the amount of: **Amount (incl. GST)** \$

## Type of Card

- Visa
- Mastercard

**Card Number:**

Expiry Date:

**CCV number:**

Last three numbers on the reverse of card

**Name on Card:**

**Signature of cardholder:**

Date:

## BPAY - Telephone & Internet Banking

I wish to be invoiced to enable payment of account via Bpay.

*Please note Payment is required within 7 days of ad booking. Unpaid ad bookings will not be printed.*

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## Term and Conditions

### Customer Responsibility

We make every effort to ensure optimal reproduction of your artwork. It is your responsibility to ensure your files conform to the above specifications. Any non-complying files will be returned to you. We may advise you to make adjustments if we suspect your file will not print well, however ANTA will not be liable to recoup any perceived loss from lack of clarity.

You acknowledge that you are the owner of, or legally authorised to use the information supplied to us including trademarks, trade names, designs, photographs and illustrations. ANTA will not be held responsible for incorrect information supplied. If any errors are made during our production process, you will be compensated by discounted fees on further advertising. Our liability is limited to the cost of your advertisement.

ANTA relies on Advertisers to make sure material provided the Natural Therapist complies with Australian laws. ANTA accepts no responsibility for breaches of Australian law by Advertisers.

ANTA recommends advertisers ensure advertisements comply with the Therapeutic Goods Administration Advertising Code. For more information visit [www.tgacc.com.au](http://www.tgacc.com.au).

### Suitable Content

ANTA reserves the right to reject any material we believe contravenes any law, is offensive or indecent. With the exception of pre-booked preferential positions, we retain the right to determine the presentation, format, placement, order and position of the material supplied. We will work with you to ensure your advertisement appears in the correct category.

### Directory Distribution

ANTA will not guarantee the availability of The Natural Therapist in any particular destinations, by a certain date, or on a continuous basis.

### Payment Terms

**Full Payment is required at time of booking.** Unpaid bookings will not be printed.

Rates are subject to change per edition.

**Acceptable payment forms include credit card, money order or cheque.**

Please make all cheques and money orders payable to 'Australian Natural Therapists Association' ANTA.

### Cancellation

Any advertising cancellations must be received at least 14 days prior to the final ad *booking* date. Notification must be made in writing to us. A cancellation fee of 20% (inclusive of the GST component) will be incurred.

### Privacy

The collection of personal details may be required for the purpose of communicating with you (e.g. your home email address).

This information will be stored on our secure database. If there are any other circumstances in which this information is to be used, we will first seek your permission.

**I hereby agree to the above terms and conditions:**

**Signed:**

**Date:**

**Print Full Name:**

**Please submit, fax, email or post all pages of this completed form to  
e: [steven@anta.com.au](mailto:steven@anta.com.au) f: 07 5409 8200**

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