

'The Natural Therapist'

The official journal of the Australian Natural Therapists Association (ANTA)



ABN 68 000 131 142

ONLINE ADVERTISING BOOKING FORM

Business/Org Name	
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Billing/Invoice Address	
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Type of Advert	
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Contact Name	
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Phone		Mob	
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Fax		Email	
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Time Basis	<input type="checkbox"/>	One month campaign
	<input type="checkbox"/>	Three month campaign

Top of Page Banner Ads	Size	One Month Campaign	Three Month Campaign
<input type="checkbox"/> Homepage*	720x100 pixel banner (1MB maximum)	\$320	\$810
<input type="checkbox"/> Main Header Pages*		\$320	\$810
<input type="checkbox"/> Members Header Pages*		\$320	\$810
<input type="checkbox"/> Members Main Pages*		\$320	\$810
<input type="checkbox"/> Recognised Courses*		\$275	\$655
<input type="checkbox"/> Therapies Pages*		\$275	\$655
<input type="checkbox"/> 2 nd Level Pages*		\$110	\$285

* Subject to availability
Rates include GST.

Right Column Ads	Size	One Month Campaign	Three Month Campaign
<input type="checkbox"/> Homepage*	300x250 pixel ad (1MB maximum)	\$320	\$810
<input type="checkbox"/> Main Header Pages*		\$320	\$810
<input type="checkbox"/> Members Header Pages*		\$320	\$810
<input type="checkbox"/> Members Main Pages*		\$320	\$810
<input type="checkbox"/> Recognised Courses*		\$275	\$655
<input type="checkbox"/> Therapies Pages*		\$275	\$655
<input type="checkbox"/> 2 nd Level Pages*		\$110	\$285

* Subject to availability
Rates include GST.

ANTA
PO Box 657, Maroochydore QLD 4558

Free call: 1800 817 577 T: (07) 5409 8222 F: (07) 5409 8200

E: webmaster@anta.com.au - www.australiannaturaltherapistsassociation.com.au

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eNews Advertising

ANTA keeps in touch with its members in various formats and our eNews is a dedicated newsletter emailed to ALL our members at least 3 times a month. Over **10,000** members receive this eNews via email and it's an important communication avenue keeping members updated on new regulations, news and updates in the industry as well as their respective modalities.

ANTA offers advertisers an eNews banner per eNews to advertisers.

eNews Banner Ads	Size	One Month Campaign (2 eNews flyers)	Two Month Campaign (4 eNews flyers)
<input type="checkbox"/> eNews	729x92 pixel banner (1MB maximum)	\$750	\$1250

* Subject to availability
Rates include GST.

Artwork Format

Please supply artwork in Web optimised low resolution jpg, png or gif file formats. Flash format may be used only with pre approval.

Artwork to be emailed to webmaster@anta.com.au

Artwork Supply

Name of Designer/Agency producing/supplying artwork:

Contact Details:

Payment Options

Full payment is required at time of ad booking. Unpaid advertisements will not be placed online.

Credit Card Authorisation

<input type="checkbox"/>	I authorise ANTA to debit my credit card for the amount of:	Amount (incl. GST)	\$	<input type="text"/>
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Type of Card

<input type="checkbox"/>	Visa
<input type="checkbox"/>	Mastercard

Card Number:

Expiry Date:

CCV number:
Last three numbers on the reverse of card

Name on Card:

Signature of cardholder:

Date:

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Cheque or Money Order						
<input type="checkbox"/>	I wish to pay by cheque or money order, made payable to Australian Natural Therapists Association (ANTA), in the amount of:	<table border="1"><tr><td style="text-align: center;">Amount (incl. GST)</td><td style="text-align: center;">\$</td></tr><tr><td style="height: 20px;"></td><td style="border: 1px solid black; width: 100px;"></td></tr></table>	Amount (incl. GST)	\$		
Amount (incl. GST)	\$					
<i>Please note that ad bookings will not be processed until the receipt of cheque/money order.</i>						

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Term and Conditions

Customer Responsibility

We make every effort to ensure optimal reproduction of your artwork. It is your responsibility to ensure your files conform to the above specifications. Any non-complying files will be returned to you. We may advise you to make adjustments if we suspect your file will not print well, however ANTA will not be liable to recoup any perceived loss from lack of clarity.

You acknowledge that you are the owner of, or legally authorised to use the information supplied to us including trademarks, trade names, designs, photographs and illustrations. ANTA will not be held responsible for incorrect information supplied. If any errors are made during our production process, you will be compensated by discounted fees on further advertising. Our liability is limited to the cost of your advertisement.

ANTA relies on Advertisers to make sure material provided the Natural Therapist complies with Australian laws. ANTA accepts no responsibility for breaches of Australian law by Advertisers.

ANTA recommends advertisers ensure advertisements comply with the Therapeutic Goods Advertising Code. For more information visit www.tgacc.com.au.

Suitable Content

ANTA reserves the right to reject any material we believe contravenes any law, is offensive or indecent. With the exception of pre-booked preferential positions, we retain the right to determine the presentation, format, placement, order and position of the material supplied. We will work with you to ensure your advertisement appears in the correct category.

Payment Terms

Full Payment is required at time of booking. Unpaid bookings will not be printed.

Rates are subject to change per edition.

Acceptable payment forms include credit card, money order or cheque.

Please make all cheques and money orders payable to 'Australian Natural Therapists Association' ANTA.

Cancellation

Any advertising cancellations must be received at least 14 days prior to the final ad *booking* date. Notification must be made in writing to us. A cancellation fee of 20% (inclusive of the GST component) will be incurred.

Privacy

The collection of personal details may be required for the purpose of communicating with you (e.g. your home email address).

This information will be stored on our secure database. If there are any other circumstances in which this information is to be used, we will first seek your permission.

I hereby agree to the above terms and conditions:

Signed:.....

Date:

Print Full Name:	
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Please fax, email or post all pages of this completed form to
e: webmaster@anta.com.au f: 07 5409 8200

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